### WEBINAR

#### From risk to revolution:

How operational platforms are transforming senior living



GEORGE NETSCHER Founder & CEO SafelyYou Moderator



MEGHNA DAVIDSON COO Leisure Care



ROSENBERG

VP of Data & Analytics
Life Care Services

Panelist



CARLO PEREZ CPO SafelyYou Panelist

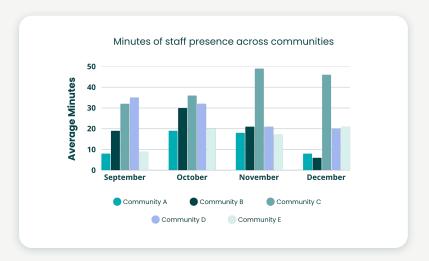
## A confluence of accelerating mega trends in senior living data is driving opportunities to optimize.

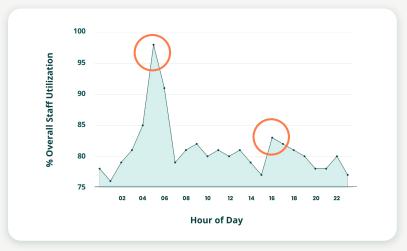
- Data collection & connectivity
- Accessibility of interpretation via Al
- Comprehensive, reliable, actionable, building-wide

#### Emerging Opportunity #1:

# **Data-Driven Staffing Optimization**

- Care tracking and documentation
- Staff training and performance
- Improved staff satisfaction

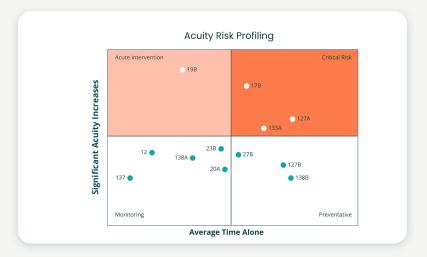


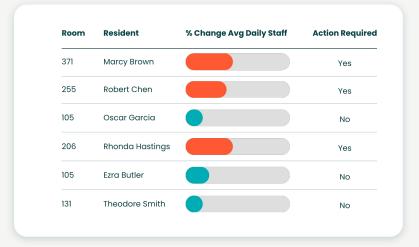


### Emerging Opportunity #2:

# Proactive Care Planning & Modeling

- Resident wellness scoring / tracking
- Proactive care assessments
- Care plan validation and calibration





### Emerging Opportunity #3:

## Next-Generation Safety and Wellness

- In-room to full-building
- Wearable to ambient
- Advanced wellness
  - Vitals, gait, sleep
- Next-Generation life-safety
  - Falls, elopement



#### **Learn How to Get Started**

- → SafelyYou Meta-analysis
- → SafelyYou ROI Analysis
- → How to Guide (coming soon)
- → HaloEmpowersSeniors.com



