

6 quick, but key, takeaways about operational platforms.

We spoke with senior living innovators and operators to bring you the latest insights into operational platforms and their impact on the industry. Read on to understand what to look for in technology, as well as how the most innovative AI platforms are reshaping senior living, helping to solve for rising acuity, risk reduction, staffing, and more. All of which helps communities revolutionize how they operate.

Our experts



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01

Meaningful innovation empowers caregivers.

Across the board, our experts agreed: real impact from technology comes from improving the experience for caregivers, empowering them to focus on care, and enabling them to feel they have a career that reflects the modern world they're accustomed to outside of work, not a job that weighs them down with repetitive tasks. All of which supports the caregiving they're passionate about and leads to increased staff engagement—and a better experience for residents, with improved connections and improved care quality.

"We are in the people serving people business. And so, I think anything we can do there is a must. I also tend to believe that within 5 years, it's going to be an expectation from our future employees. They're already using these AI solutions outside of work. They're going to have expectations that...they have tools available to them so that they can focus on what they're passionate about."

**JOEL
ROSENBERG**





02

Predictive = proactive.

Predictive analytics allow for better decision-making and better outcomes for residents and organizations, while creating greater efficiency and effectiveness for staff. They empower teams to be proactive, instead of reactive, with deep data insights that enable earlier interventions and save time for caregivers. Platforms with these capabilities are the ones senior living leaders are choosing.

"How then can they use AI and predictive data to make good decisions for our residents. Proactively, right? That's really what we're looking at. So, platforms that help us make decisions proactively versus reactively. Help our teams save time first and foremost, so they can have quality of life in their own lives, and then make better decisions at work."

MEGHNA
DAVIDSON



03

Integration reduces risk.

Platforms that seamlessly integrate with other systems not only improve workflows, they also reduce risk for operators. By providing a comprehensive view of data they allow communities to better see where and when changes need to be made for residents' care needs, reducing liability—and helping to ensure that nothing gets missed. It's part of how operational platforms are revolutionizing risk in senior living.

"There was a time not that long ago when folks basically said, 'We do not want you integrated with the EHR, because we're worried about that data being used,' and, you know, liability, the exposure, and things like that. And now it's like, it has to be integrated with the EHR, because we need that workflow to be seamless, and, you know, it actually creates risk for us if it's not."

GEORGE
NETSCHER





04

Care measurement is key.

The best platforms offer the ability to measure where, when, and what care was provided, helping operators better align resources to care needs, care plan more effectively, and bill for care more accurately. As staffing remains a critical challenge across the industry, operational platforms can help solve this issue through care measurement.

"With AI, with data, we see an opportunity in finding new approaches to the staffing challenges comes from this ability to be able to understand trends, identify gaps, etc., really know how your building is operating, care tracking documentation opportunities, this ability to understand...what care is delivered by whom, where."

CARLO
PEREZ



05

Choose a platform that identifies wellness trends, building-wide.

As acuity rises for residents across senior living, innovation that helps identify wellness trends—and spot rising acuity more quickly—across care levels becomes critical for residents' quality of care and communities' success. Recognizing these changes in condition sooner allows staff to know which residents need more attention and for what, which can help residents age in place longer and help communities improve length of stay.

"So, really interesting applications around resident wellness...getting an understanding of how the entire building is doing, how that's trending...identifying potential early changes in condition...the ability to understand on a weekly basis...here's a set of residents that you need to be focused on based on."

CARLO
PEREZ





06

Vet technology with peer input.

When you're looking at innovation options, have a broad conversation with internal stakeholders. However, the best input may come from those who've already used it. Reach out to your connections in the industry who've leveraged the technology for some candid, firsthand feedback.

"Anytime we're looking at any technology I want to talk to other operators. We want to go see the platform working in the communities to see how the teams are embracing it. What is their feedback? How are the residents liking it? So, getting references from your peers is critical, too."

MEGHNA
DAVIDSON



Why SafelyYou Halo™ is the operational platform transforming senior living.

SafelyYou Halo™ uses world-leading AI to deliver next-gen eCall, creating a single, unmatched platform for safety, wellness, and staffing building-wide. Here's what you can expect:

- ✓ Superior workflows, with fewer taps and faster response from staff. So, staff can spend less time interacting with technology. And more time interacting with residents.
- ✓ Predictive analytics to improve staff efficiency, increase revenue, lower acquisition costs, and decrease vacancy loss.
- ✓ All data readily integrates with EHR.
- ✓ Fully ambient care measurement, enabling operators to staff accordingly and bill appropriately with precise data.
- ✓ Wellness trends identified to spot change of condition sooner, so care planning is both more frequent and more effective.
- ✓ Builds on the solutions operators already know and trust—over 80% of the largest providers use SafelyYou.



Learn more about SafelyYou Halo™.

To see how our latest innovation can create the change your communities need, visit www.safely-you.com/safelyyou-halo/

