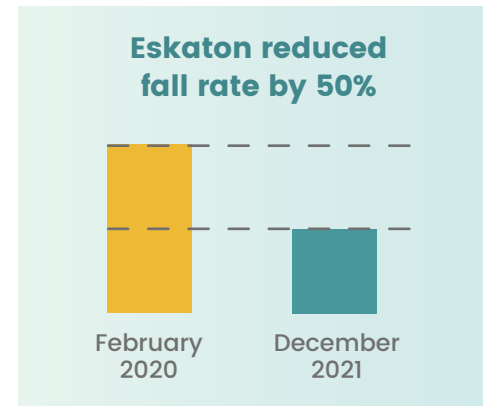ESKATON® | SafelyYou
Transforming the Aging Experience

Fall rates rose 20% in memory care during the pandemic.* But by using SafelyYou, Eskaton Senior Living cut a key fall rate in half during this time.
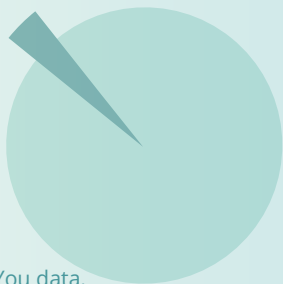
The Scenario

During the pandemic, there was an increase in falls in memory care communities. Residents were quarantining to help protect their health, which unfortunately meant spending more time alone in their rooms and created more opportunities for falls. In fact, falls rose by 20% in memory care. However, Eskaton Senior Living, one of Northern California's most trusted care providers, remarkably reduced their fall rate in participating memory care bedrooms by 50% from February 2020 to December of 2021 for residents who had opted in. How did they do it?

Eskaton reduced fall rate by 50%

February 2020   December 2021

The Solution

Eskaton had installed SafelyYou in its communities, which uses AI-enabled cameras coupled with clinical expertise, detecting falls and helping to prevent future falls. SafelyYou only records events surrounding a fall, providing video to determine what caused the fall to occur—and how to help keep it from happening again. With SafelyYou, staff is immediately notified of a fall event and can see the severity of a fall, so they're better equipped to decide if emergency services are needed. This was especially critical during the pandemic, when trips to the ER came with the added risk of exposing a resident to COVID-19, or risking the resident bringing the virus back to the community.

Eskaton maintained an exceptional rate of **4% of falls resulting in ER visits**

Source: SafelyYou data.

The Results

By maximizing the tools they had, Eskaton was able to minimize risk. Using SafelyYou, they cut a key fall rate in half and maintained an exceptional rate of 4% of falls resulting in ER visits. During a most challenging time, Eskaton leveraged SafelyYou to empower staff to make more informed clinical decisions, giving them and families the peace of mind that they could keep residents out of the ER, reducing the risk of a resident's exposure to COVID-19, and reducing the risk of bringing COVID-19 back to the community. Thanks to their partnership with SafelyYou, Eskaton Senior Living had fewer falls during the pandemic—and maintained a phenomenally low number of falls leading to ER visits—while falls were increasing across memory care.

* Data compiled by SafelyYou.

If you'd like to learn more about how SafelyYou can help cut fall rates in your communities, visit us at **safely-you.com**.