

# 12% of falls were silent falls, experienced by 28% of residents.

## Silent falls are now seen with SafelyYou.



### What are Silent Falls?

Falls where residents self-recover but would otherwise go undetected by the community. These falls can result in injuries that go unknown and untreated, putting the residents and community at risk.

Claim

\$296K\*

### Potential Impact to Communities

Silent falls open operators to unfounded abuse and neglect claims. An average closed claim settlement cost for a resident abuse allegation is \$296k per incident\*.

# Embracing innovation, mitigating risk.

## The problem

- Avista Senior Living wanted to reduce falls in their communities, reducing risk and creating better outcomes for residents.
- They were looking for a tech partner that could help alleviate staffing strain.
- They wanted a technology solution that would help establish them as leaders of innovative care in the industry

## The solution

- They began a pilot with SafelyYou, providing world-leading AI video technology and 24/7 remote clinical support to Avista residents and staff.
- Silent falls are detected and clear fall video means fall severity is more accurately assessed.
- SafelyYou clinicians and fall experts partner with Avista on-site staff to develop person-centered interventions, enabling higher-quality care.

## The outcomes



**12% of falls were silent falls, experienced by 28% of residents**

—falls that could've otherwise gone unknown with the potential for injuries to go untreated.

**Just 1% of falls resulted in an ER visit,**

saving costs for families and communities and stress and additional risks for residents.

**Avista expanded SafelyYou to 10 communities,**

providing world-leading technology and expert clinical support to more residents and staff.

## The benefits for Avista

**By seeing and responding to silent falls with SafelyYou, Avista mitigates risk of injuries of unknown origin, reduces the likelihood of reportable incidents, and is better able to get residents the right care, sooner.**



**“ SafelyYou has not only helped us reduce costs and risks, it’s also helped us reduce response times, so residents get the care they need faster. It’s the very definition of innovation, making us more efficient, more effective, and able to elevate the quality of care we provide.”**

— Craig Ahlstrom, Jr. COO, Avista Senior Living

For more information about SafelyYou or to request a demo, please visit our website [www.safely-you.com](http://www.safely-you.com) or email [info@safely-you.com](mailto:info@safely-you.com).