



What is SafelyYou and how does it work?

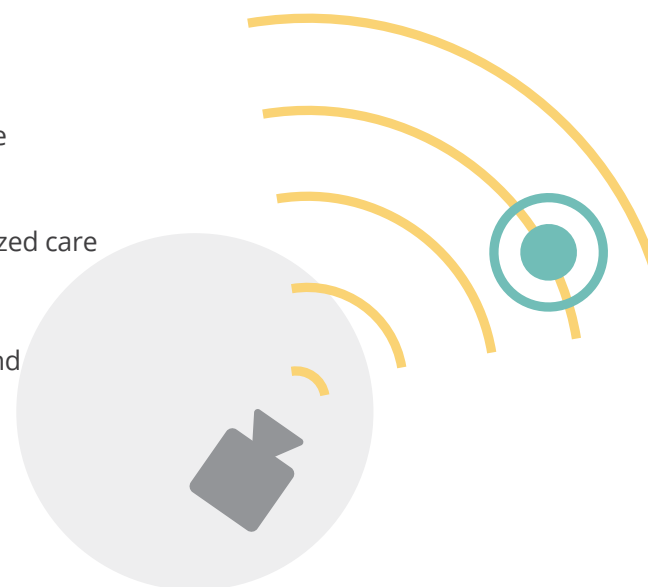
The SafelyYou technology enables improved memory care by:

- Detecting falls
- Providing the ability to see and understand how the falls occur
- Reducing unnecessary ER visits
- Reducing fall risks

SafelyYou is a company focused on fall detection and prevention for memory care communities. The key idea is better understanding of unwitnessed falls for residents with dementia who cannot necessarily advocate for themselves. The SafelyYou system consists of wall-mounted cameras in residents' bedrooms and sophisticated artificial intelligence that detects falls directly by analyzing the video and keeps video only when a fall is detected. The system does not require any other sensors or any action from residents or caregivers such as wearing a pendant. When a fall is detected, it notifies clinical staff and enables them to see how the fall occurred. This process enables the care team to see how residents with dementia are falling, so they can prevent unnecessary ER visits and identify and work to eliminate potential risk factors that contribute to resident falls.

What happens when a fall is detected?

- 1 On-site staff will be promptly notified on a work phone or through the nurse call system.
- 2 A video-recording of the fall will be immediately accessible by authorized care staff through a website called SafelyYou-Discover™.
- 3 A Fall Assessment is performed to determine how the fall occurred and what steps could reduce risk either by a SafelyYou fall expert or the community designated staff member.



Where will the videos be stored and accessed?

The cameras will be connected to a password-protected computer called SafelyYou-Guardian™ located at the community which will perform the automated fall detection process. Only the detected fall videos will be sent securely to SafelyYou for authorized viewing access via the SafelyYou-Discover™ website which is hosted by Amazon Web Services. The community will have designated care staff with permissions to access the website.

NO AUDIO
NO WEARABLES

99 PERCENT
DETECTION ACCURACY

80 PERCENT
FEWER ER VISITS

40 PERCENT
FEWER FALLS



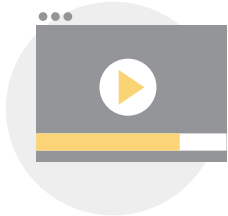
Where will the cameras be located?

The cameras are installed in the corner ceiling area of the resident's bedroom. We will not be placing any cameras in the bathroom and the cameras will not record audio. There will be signage outside of each room to indicate that there is a camera inside. Cameras will only be operational in rooms where the resident's Responsible Party has provided written consent.



What evidence do you have that it actually reduces falls?

We cannot provide any guarantee that the system reduces falls. Through NIH sponsored research studies, SafelyYou has shown up to 80% fewer falls and an average of 40% fewer falls. The key point is that 90% of falls do not result in injury but every time a resident falls, there is risk of injury. SafelyYou lets the care team more effectively learn from each fall to reduce risk.



Can I access fall videos of my loved one from home, or can they be emailed to me?

Family members can request to watch their loved one's fall videos at the memory care community with an authorized staff member. The videos cannot be emailed.



Is anyone streaming live video?

No one is watching the video live. The camera's video recording is processed immediately on-site by SafelyYou-Guardian™; videos that do not contain detected falls are deleted. Detected falls are reviewed as quickly as possible by a human to confirm the fall and necessity for action.



What happens if the system misses a fall?

While the goal is to detect 100% of falls, SafelyYou cannot guarantee the accuracy of the system, and some falls may be missed by the video camera due to technical difficulties. If a fall is missed by the SafelyYou system, staff will be asked to follow existing fall management procedures.



For more information about SafelyYou or to request a demo, please visit our website www.safely-you.com or email info@safely-you.com.